



# Focus on your Mission and We'll Handle the Rest

"What's something you wish you could get off your desk?"

We know that nonprofits are overextended, under-resourced, and faced with an endless number of growing projects on their plate. That's where Catchafire comes in. Catchafire is an online platform for virtual, skills-based volunteering. We connect you with highly-skilled volunteer professionals ready to lend their expertise and provide critical capacity support on projects related to marketing, IT, finance, design, fundraising, human resources, strategic planning, and more.

It's easy - within five minutes, you can post a project and get connected to a global network of professionals looking to use their skill sets to directly support causes they care about. You'll also have unlimited access to nonprofit experts, with coaching and professional development opportunities to help you along the way. Working with volunteers isn't just a one-off engagement; over half of volunteers stay involved beyond the first project to join the organization as repeat volunteers, donors, or Board members.

We're a program for your entire nonprofit. Once you register your organization, you can add colleagues to the account so that they can post and manage their own projects.



How it Works
Watch this quick tutorial on how to get started





### **Get Started**

### Register on the platform gstlmo.catchafire.org

### Post a project

You can post as many projects as you'd like! Each project template is built by our industry experts and customized to respond to your needs. We have over 150 templates across key department areas. Save staff time and receive high-quality deliverables. On average, nonprofits are matched within 5 days on calls and projects.

#### **Phone Consultations**

We know that your time is limited and your todo list is growing. In addition to our pre-scoped projects (about 5-50 hours of a volunteer's time), you have the opportunity for one-hour phone consultations with a volunteer for quick expert advice on a topic or question.

#### **Catchafire Getting Started Webinar**

Catchafire hosts a live weekly webinar where Nonprofit Advisors will walk through the basics of your membership and how to match with a skilled volunteer.

### Schedule a call with Catchafire's Nonprofit Advisors

Our Customer Success team helps you with registration and navigating the platform. Once you're registered, our Nonprofit Advisors are on-demand for advice and feedback as you post projects and calls. Our Nonprofit Advisors are experts on skills-based volunteering and can help you identify the best project for your needs.

### **Professional Coaching and Development**

You and your colleagues will have access to unlimited one-on-one coaching, monthly topical trainings, and a nonprofit Executive Director support group, giving you the opportunities to connect with others, develop your skills, and share your learnings.

# Connections that make a difference

### 65% of volunteers

have nonprofit experience

### 9.2/10 nonprofits

rate Catchafire volunteers highly

### 76% of matches

are with repeat volunteers

See our latest <u>impact metrics</u> and <u>impact stories</u>. <u>Visit our blog</u> for the latest nonprofit & volunteer spotlights.

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"Catchafire is the new Sears catalog...I got really excited and started creating the things that I wanted, because Catchafire was the answer to my wish list. It also gave me the opportunity to wish for things that I know I would not be able to afford to have. Thanks to Catchafire, I'm able to do so much. The thing I got excited about was no limit on projects."

**Lisa Woolfork,** Founder Black Women Stitch

Since November 2020, Black Women Stitch has posted 181 projects, saving them over \$470,000.





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### [EDITABLE]

Testimonial Pull-Quote

### 75 WORDS / 375 CHARACTERS MAX

Please maintain the WIDTH of the text box Do not adjust text alignment

Name of Person, Title Organization Name

Since Month Year, Organization name has posted X projects, saving them over \$XX0,000.